



Education and Culture DG

Lifelong Learning Programme



Education, Audiovisual & Culture  
Executive Agency

## **Project Title: Embedding a culture of enterprise and creativity in the curriculum**

**Project Number: 502140 – LLP- 1-2009 – 1- SE –COMMENIUS CMP**

### **Evaluation of the Educational Event**

**26<sup>th</sup> and 27<sup>th</sup> April 2012**



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## **Section 1: Introduction and summary of project aims**

Seismic changes in the global economic and social landscape have pushed creativity and enterprise high up the education agenda. Faced with growing competition from the emerging economies European member countries need to be innovative and creative if they are to survive. Creativity and enterprise is not just important to support business but it encompasses a set of attitudes, skills and behaviours that are in the broadest sense a set of 'skills for life' or employability skills.

The Project Team felt it was important to foster a common definition for those skills, behaviours and attitudes which were associated with 'being enterprising and creative'. This became the basis of the search for the Best Practice Case Studies and was translated following a discussion by the Project Partners into the following statements:

***I can***

***I adapt***

***I innovate***

***I dare to***

***I do***

Entrepreneurship and creativity feature across the EU school curriculum in many different ways from isolated short bursts of activity to a more embedded approach across the whole school or indeed the whole community and region.

The ECECC project – Embedding a Culture of Enterprise and Creativity in the Curriculum aims to promote creativity and an entrepreneurial spirit in the school curriculum across the partner countries within Europe. The target group for the project was school teachers and managers employed in educational establishments within the 3 to 20 year age range - both pre- school to further education.

The main outputs of the ECECC Project were as follows:

- A European Educational Event (EEE)
- Transnational workshops
- Educational Material
- Owner exploitation and sponsor agreements
- Development of a website

It was proposed that the EEE should consist of three elements as follows:

1. A paper conference
2. Workshop activities for sharing of 'Best Practice' and practical support and collaboration of a network of delegates
3. An Education and Training Forum

Partner 5 was allocated overall responsibility for Work Package 6 – The Development of a European Entrepreneurial Education Event and this Report is a summary of the Final Educational Event that was held in Sweden April 2012.

The anticipated audience numbers for the event were projected at 1500. The event location was the Centre for Flexible Learning Soderhamn Sweden. Delivery was in English and Swedish. Practical organisational and logistical matters were provided by Partner 1 as the host country.

The invitation was sent via the Newsletter to delegates who had previously attended the test event in Milan this, can be viewed in Appendix 1. Delegates were signposted via the Municipality website <http://www.soderhamn.se> and <http://www.soderhamn.se/5.cd467d3134f21509c6800010379.html>.

The Conference Programme can be found in Appendix 2.

The conference was filmed on both days and copies of the conference presentations will be available on the Project website <http://ececcc.eu>

The filming of the conference can also be viewed on You Tube.

<http://www.youtube.com/playlist?list=PLBBA345E4E14B3754>

## **Section 2: Evaluation of Results**

The Educational Event was attended by 1200 individuals over the two days representing a range of educational settings. 150 school children were also involved over the course of the two days. The following European states were represented:

- ❖ Czech
- ❖ Finland
- ❖ France
- ❖ Germany
- ❖ Italy
- ❖ Latvia
- ❖ Netherlands
- ❖ Norway
- ❖ Sweden
- ❖ United Kingdom

It has not been possible to carry out an evaluation of all 1200 attendees but this report is an evaluation of Day 2 which a small number of delegates specifically involved in the ECECC Project contributed.

The Project Partners hosted a workshop for all those teachers, managers and Project partners involved in the ECECC. There were 26 attendees to this session which was held in the Old Station, Municipality Offices in Soderhamn. The programme for the day consisted of a creative activity which engaged all participants in the creation of a 'Visual Handbook' which required delegates to explore their involvement in the project and their individual journey. This tangible artefact has been handed over to The Lead Partners in Soderhamn Sweden. A number of images and a video have been produced to document the work during this activity.

<http://www.ecclestongeorge.co.uk/apps/blog/entries/show/14736560-international-fun-animated>

The afternoon consisted of a workshop to consider the content and style of the Handbook.



Project Partners	8
Best Case Practice Presenters	17
Managers	1

*Breakdown of attendees*

Czech	5
Italy	10
Sweden	4
UK	6
Netherlands	1

*Breakdown by Country*

### **Delegate Feedback**

A total of 18 evaluation forms were completed and returned. An anonymous evaluation form was chosen as it was felt that this would be the best method to obtain honest feedback.

Delegates were requested to complete a form at the end of Day two. A copy of the form can be viewed in Appendix 3.

### **Limitations of data analysis**

- ❖ The data set is fairly small.

- ❖ The data only represents Day 2 of the Event that was specifically hosted by the ECECC.

### Summary of Delegate Feedback

<b>Your Home Country</b>	<b>Sweden</b>	<b>Italy</b>	<b>UK</b>	<b>Czech</b>	<b>Netherlands</b>	
	4	2	6	5	1	
<b>Role in Education</b>	<b>Teacher</b>	<b>School Manager</b>	<b>Principal</b>	<b>Lecturer</b>	<b>Teaching Assistant</b>	<b>Other</b>
	4	2	1	4	1	6
<b>Educational setting you represent</b>	<b>Pre- school</b>	<b>Primary</b>	<b>Secondary</b>	<b>FE</b>	<b>HE</b>	<b>All</b>
	0	1	6	0	5	5
<b>The Venue</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	
	0	0	1	3	14	
<b>The refreshments</b>	0	0	0	3	15	
<b>Coordination and application process</b>	0	1	5	6	6	

It can be seen that in terms of the choice of venue and refreshments those surveyed felt that they were excellent. However there were some delegates who were less happy with the coordination and application process. Data with regards the morning and afternoon workshops on Day 1 has not been represented in this report as there is very little data available owing to the fact that most of the respondents were presenting sessions. Of those who had been able to attend a workshop ratings were 3 and above in terms of contents, relevance and enjoyment.

## What were your expectations of the event?

- ❖ To share experience
- ❖ To get to know people
- ❖ To see new approaches to education
- ❖ Unsure
- ❖ Was involved /invited late as a presenter and workshop facilitator. Also spent some time as a delegate. CFL is a great resource the venue was vibrant. The old town station is a relaxed venue and I enjoyed spending time working with small groups of teachers and educators from different countries despite having a nasty cold!
- ❖ I wasn't sure what to expect from the event but as with Milan I found the event and my time in Soderhamn very, very interesting.
- ❖ Lots of exchange of ideas and experiencing new thinking
- ❖ Developing the handbook
- ❖ Social activities
- ❖ To contextualise the project and experiences from Soderhamn to International perspective
- ❖ To share knowledge and explore
- ❖ To meet friends
- ❖ To take new steps in a creative educational environment
- ❖ To be nice to people to achieve new aspects of professional skills
- ❖ To listen, to learn, to take and to give
- ❖ I think reality exceeded my expectations. I wanted us to be constructive in our common reflections regarding the process. I think thanks to our will and our professional guards we had a great journey during the days, both on the days and outside of the programme. I hope we have success in communicating further on.
- ❖ I was unsure
- ❖ To find a new way of creative teaching
- ❖ To help children to make their dreams come true
- ❖ To become a member of a new group of thinking
- ❖ To create a new way of children's role in society in the Czech educational system

- ❖ Exchange of ideas and live creative moments/experiences
- ❖ I was invited to join the project group, although I wasn't part of the project. It was nice being aware of everything that had been done in the project. I think there are several things I will use in my home institution. Thanks for that and thanks for the warm welcome.
- ❖ I was not too sure what to expect as a guest to the project, expecting concrete examples of creative school projects and finding inspiration.
- ❖ Meeting and sharing. I hoped I would get a clear idea what the handbook might be like. It still seems to me that it has not been clearly agreed by the team. A project on creativity probably should provide creative outcomes apart from just the academic stuff. Otherwise I enjoyed it very much.
- ❖ To have the opportunity to give a presentation that portrays the passion, effectiveness and importance of our creative projects.
- ❖ To learn from other projects and share ideas and experiences
- ❖ To learn from Case Studies and individuals, examples of excellence to further inspire our work in school
- ❖ At the beginning it was a little bit chaotic, especially from an interpretational point of view. But it was very interesting. It needed more clarification from the partners. It was not so clear what we should do/ what and where to guide our teachers. Panic! But in the end it was a very nice experience. It gives more sense to our project.
- ❖ I was surprised there were not that many people at the conference sessions that we ran as originally I had been told 700 participants.
- ❖ I was happy to see all the creative work that has been presented here- it gave me further inspiring ideas.

## **What would you like to do as a result of your attendance?**

- ❖ Develop existing working relationships and explore the possibility of international work
- ❖ Take with me the inspiration and new motivation for creativeness
- ❖ Adopt some interesting ideas
- ❖ Stay in touch with the people involved
- ❖ Change the school system
- ❖ I would like to pay more attention to my own work with students. My university is really in need for enterprising lifts and also so is my own 'lecturing'.
- ❖ Inspired to conduct more research
- ❖ Follow up some of the contacts made by chatting with people mainly outside the lectures at meals at the CFL and the hotel.
- ❖ To continue in similar projects
- ❖ Have slides of the presentations and mailing lists
- ❖ To be able to continue to communicate with members of the project which in turn would then contribute to a user friendly handbook
- ❖ To have the materials on the website
- ❖ To go on in this direction as professional and a citizen
- ❖ I will try to translate the things I have heard and seen for my own institution. I couldn't transfer it that would be impossible!
- ❖ Go back to my own school with a renewed vigour to support and facilitate further creative , flexible and enterprising learning both through our project and through the general curriculum.
- ❖ Just new ideas
- ❖ Continue dialogue with the partners
- ❖ Take some of the ideas back to my school.
- ❖ I'd like to stay in touch with the partners and new people I have been lucky enough to meet. To forge some links with Soderhamn and Sandown on the Isle of Wight.

## **Is there anything you want to share with us about the event?**

Enjoyable!

Congratulations to the Project team and to Bibbi for coordinating everything that took place here in Soderhamn.

Thank you for the opportunity to meet such people as you are

I wish I could have brought my colleagues with me to Sweden

Just love the people I have met and all the moments. I feel sad leaving this progressive group.

It was very important moment for our group thank you.

I would have appreciated an English version of the final programme, I found the timetable/programme quite unclear and messed up

Excellent and inspiring

A lot more sharing than I expected

I didn't like the weather. I think the mix between different activities was stimulating

It was good to have been in Soderhamn thanks for inviting me.

Thank you for this opportunity to meet inspiring and dynamic people. I feel renewed and full of energy for the next leg of our journey!

It has been an excellent experience and as in much education the informal periods where we could make contacts and explore spontaneously were as inspiring as the more structured events

## Appendices

### Appendix 1 – Invitation via the Newsletter

# ECECC Project

Embedding a Culture of Enterprise and Creativity in the Curriculum

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#### ENTERPRIISING

- I DO
- I CAN
- I DARE
- I ADAPT
- I INNOVATE

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The ECECC project - Embedding a Culture of Enterprise and Creativity in the Curriculum - aims to promote creativity and entrepreneurial spirit within the school curriculum in Europe.

This by giving teachers the opportunity to test different methods in a safe environment at a recurrent European Educational Event by using a no contextual dependent method i.e. focus is on the facts in the classroom.

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#### EVENT

### European Entrepreneurial Education Event EEE

*"With full speed in to the future!"*

- Are you a teacher, School Manager and Support Staff?
- Are you interested about methods of teaching preparing students to their working life, creativity and enterprising?

**TAKE PART** on this educational event:  
We are gathering examples on creativity and enterprising skills of such teachers around Europe, we would like to hear firstly our contribution!

**When**  
Söderhamn, Sweden, on 26<sup>th</sup> and 27<sup>th</sup> of April 2012

**How**  
To book your place and select your chosen workshops  
Please register by filling the [form](#) by March the 25<sup>th</sup>



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## Appendix 2 – Conference Programme



**With full speed into the future!**  
Embedding a Culture of Enterprise and Creativity in the Curriculum

International conference on  
**Entrepreneurship and Creativity in Education**  
Conference Programme 26-27th April 2012

Centre for Flexible Learning in Söderhamn, Sweden  
Lectures, seminars, workshops, exhibitions  
Target group: School Managers - Head Teachers - Leadership team -  
College Principals - Teachers and Support Staff

To book your place and select your chosen workshops please contact us on  
[www.soderhamn.se](http://www.soderhamn.se). Closing date for bookings 25th March, 2012



**Programme Thursday 26th April**

08.00-08.30	Registration exhibitions & entertainment	
08.30-09.40	Introduction The introduction will also be screened in the CFL.	
09.40-10.00	Coffee break exhibitions & entertainment	
10.00 - 12.00	Lecture	10.00 - 10.50 Seminar / Workshop
12.00 - 13.00	Lunch exhibitions & entertainment	
13.00 - 13.50	Seminar / Workshop	13.00 - 15.00 Lecture
14.10 - 15.00	Seminar / Workshop	
15.00-15.30	Coffee break exhibitions & entertainment	
15.30-16.30	Enterprise without Borders Carolin Sundberg, Junior Achievement Gävleborg	

08.15-09.00

**Registration**  
exhibitions & entertainment

09.00—09.15

**Introduction**  
Sven-Olof Larsson & Natalie Long

09.15-12.00

**World Café**

**Step 1: The Journey into being enterprising**

**Step 2: Handbook workshop**

We would encourage all participants to read the handbook before the event so that we can take the opportunity to collaborate and refine the contents in preparation for the final version.

**Step 3: So far so good ... creative and practical workshop**

Including Coffee break

Bengt Söderhäll, Per Vilhelmsson, Kerstin Bragby and Natalie Long

12.00 - 13.00

**Lunch**  
exhibitions & entertainment

13.00 - 14.00

**Workshop**  
Nigel George and Daniel Roberts  
Ecclestone George Public Artists UK  
Creative Practitioner Perspectives

14.00 - 15.00

<b>Evaluation</b>	<b>Conclusion</b>
Natalie Long	Sven-Olof Larsson

15.00-15.30

**Coffee break**

*Programme Friday 27th April*



## **Appendix 3**

### **Embedding a Culture of Creativity and Enterprise in the Curriculum Evaluation**

26<sup>th</sup> to 27<sup>th</sup> April 2012

**Thank you for your participation in the event. Your feedback is valuable.**

#### **Your Home Country**

- Czech
- Italy
- Sweden
- UK
- Other (please specify)

#### **Role in Education**

- Teacher
- School Manager
- Principal
- Lecturer
- Teaching Assistant
- Other (please specify)

#### **Educational setting that you represent**

- Pre -school/ Kindergarten (2-4 years)
- Primary (5-11 years)
- Secondary (11-16 years)
- Further Education/ Sixth Form or College (16-18 years)
- Adult (18 years and above)

#### **What were your expectations of the Event?**

Using a score of 1-5 (5 being the highest and 1 the lowest)

<b>The Venue CFL</b>	1	2	3	4	5
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<b>The Refreshments</b>	1	2	3	4	5
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<b>Coordination and Application Process</b>	1	2	3	4	5
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**Name of workshop you attended (morning).....**

Please score the following:

<b>Content</b>	1	2	3	4	5
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<b>Relevance</b>	1	2	3	4	5
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<b>Enjoyment</b>	1	2	3	4	5
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**General comments:**

**Name of workshop you attended (afternoon).....**

Please score the following:

<b>Content</b>	1	2	3	4	5
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<b>Relevance</b>	1	2	3	4	5
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<b>Enjoyment</b>	1	2	3	4	5
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**General comments:**

What would you like to do as a result of your attendance at the event?

Is there anything else that you want to share with us about the Event?



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